

# SOCIAL RESPONSIBILITY: WORKING TOGETHER

## A COMMITMENT TO OUR COMMUNITIES

At the Votorantim Cimentos North America (VCNA) companies, we believe that we have a long-term responsibility to the communities that surround our operations. It's a commitment that we take to heart.

We work side-by-side with like-minded people to create a better future. As part of this, our employees regularly dedicate their time and energy to support a variety of important causes. Most of our activities are focused in the areas of health and wellness, education, veterans, emergency services and law enforcement. In addition to the time our employees spend volunteering, over the past five years VCNA has donated approximately \$1.5 US million to help support surrounding communities and organizations.

## LOCAL COMMITMENTS

Following are a few examples of the many ways we make a positive difference:

### HEALTH AND WELLNESS

- Bowmanville Hospital
- Stratford Perth Rotary Hospice
- St. Marys Healthcare Foundation
- Social Pediatric Center in the Gaspésie-Sud Community
- Munson Healthcare Charlevoix Hospital Foundation

### EDUCATION

- Ontario Tech University
- Concrete Industry Management (CIM) Program
- Industrial Arts Institute
- Durham College

### VETERANS, EMERGENCY SERVICES AND LAW ENFORCEMENT

- Bowmanville fire department
- Manteno, Illinois ride to support veterans
- Concrete for homes of injured veterans

### COMMUNITY

- Military, veteran and cancer awareness ready-mix trucks
- Tree planting, including with school children
- Resources for the growth of a swimming quarry
- Donated land for the Canadian Baseball Hall of Fame



## SOCIALLY RESPONSIBLE

Our participation in the communities we live and work in is part of our belief in being socially responsible. We view our social responsibility as having two parts: managing environmental impacts and being involved with important causes. Our goal is to make a positive impact through our products — and our actions.

## ENCOURAGING ENVIRONMENTAL HEALTH

We want the best for our environment. That's reflected in the management of environmental impacts and, in our commitments to reduce our environmental footprint. Along with others in our industry, VCNA locations are held to strict standards to help ensure the health of the communities and residents surrounding our operations and we actively participate in industrywide associations and initiatives to lessen impacts on a global scale. Locally, we are a recognized leader in the rehabilitation of lands we use.

## COMMUNICATING WITH THE COMMUNITY

When there are concerns, we listen and are ready to explain our operations and the regulations under which we operate. We work to maintain a productive and open dialogue, whether it's by responding to phone calls, hosting visits, tours and community meetings or participating in municipal and community forums.

We have community liaison committees to collect and provide regular information and feedback about environmental, economic and social issues of mutual concern. The committees are made up of local residents, stakeholders and business leaders, who represent their constituents and actively participate in the continuous improvement process.

## OUR CULTURE

We are committed to making a positive, long-term impact on people and our planet. We believe in a culture that reinforces the beliefs we all share to make a better world and include our employees in the process. As a recognized industry leader, we are active in advancing the industry in sustainability solutions and inspiring all of us toward a shared vision of a more sustainably focused future.

## VOTORANTIM CIMENTOS NORTH AMERICA

Votorantim Cimentos North America makes up the North American region of international building materials and sustainability solutions provider, Votorantim Cimentos. We are a leading provider of cement, concrete and aggregates to construction customers in the Great Lakes region of the United States and Canada, and to the Northeast U.S. and Eastern Canada.

